

## MAP PHASE 2 TRAFFIC TERMS AND DISCLAIMER

## Terms

1. These terms are supplemental to the Affiliate Bonus Terms and Conditions, and should be read in conjunction with that document.

2. Qualifying Transaction: A Purchase by You in cleared funds of a MAP Backer membership.

3. The Affiliate shall arrange for a minimum of 350 unique clicks ("The Clicks") to be delivered to Your MAP One Link.

4. The Clicks shall be sourced from one or more reputable providers of The Affiliate's choosing.

5. The Clicks shall be sourced from "Tier-1" English-speaking countries, namely the United States of America, Canada, the United Kingdom, Australia and New Zealand. However, The Affiliate reserves the right to deliver Traffic from other locations.

6. Delivery of The Clicks shall start on a date of The Affiliate's choosing after the commencement of Phase 3 of MAP.

7. Delivery of The Clicks will take at least thirty calendar days from the date on which the first click is delivered.

8. You are wholly responsible for quoting to The Affiliate the correct text string of Your MAP One Link. Upon receipt, The Affiliate shall send a test click to the quoted One Link. Delivery of The Clicks shall proceed after You verify that the test click has been registered successfully.

The Affiliate shall in no way be responsible if any error by You in either quoting or verifying Your MAP One Link results in the delivery of The Clicks (or a portion thereof) to an invalid or incorrect destination.

9. In the event of technical issues or outages affecting the MAP squeeze page and/or the opt-in process, The Affiliate will make reasonable endeavors to suspend delivery of The Clicks pending resolution of the issue. However, the Affiliate is under no obligation to do so, and is not otherwise responsible for any lost conversions as a result of circumstances beyond The Affiliate's control.

10. Supplemental to Term 4 of the Affiliate Bonus Terms and Conditions, in the event that the wholesale prices of sourcing The Clicks should rise to a level that (in the view of The Affiliate) renders their delivery uneconomic (or if The



Affiliate should otherwise encounter unforeseen difficulties in sourcing The Clicks), The Affiliate reserves the right to either delay delivery of The Clicks or to offer a reasonable substitute bonus product.

## Disclaimer

The Affiliate makes no guarantee that delivery of The Clicks will result in any specific number of conversions or in any monetary profit for You.

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